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UX test issues for website creation and optimisation

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Abstract:

The constant evolution of web consultation habits encourages website's owner to observe and analyse the audience in order to meet with the user's need. Collecting feedback on a website utilisation can be done by various way, each one provided by a tool or a method process that can be called a user experience (UX) test. UX is a complex and large notion that is treated in this dissertation by its historical, technical and psychological aspect, in order to understand and observe its evolution trough time, from the Donald A. Norman book, *The Design of Everyday Things* (1988) to today's practice of web design.

Keywords: user experience, design, website optimisation, website creation, agile project management, web development, web interface, interaction design.

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